

## **The GLEEMan Foundation**

### **Global Leverage Empowering Environment & Mankind**

#### **About Us**

The **GLEEMan Foundation** is a not for profit company and has been founded by a group of environmentally conscious individuals who have a common goal to uplift the lives of the lesser privileged across the world. The Foundation works to build partnerships, mobilise resources and advocate measures for environmental protection and progress of mankind.

The Charter of the Foundation includes working with Corporates, local NGOs and International Organisations in the areas of Education, Women Empowerment, Livelihood Generation, Environment Protection and Healthcare. The Management has a vast experience of over five decades and have made a significant contribution in the social sector in all states of India, parts of Africa and South East Asia.

#### **Vision**

To contribute towards creating a sustainable environment and raise the standards of living of people across the world through global strategic initiatives.

#### **Mission**

To create an eco-system by aligning multiple stake holders towards selected focus areas with a view to enhance environmental protection, reduce human suffering, spread education, empower women and uplift the living standards of people by equipping them with skills to earn sustained livelihoods.

#### **Structure**

The Board of Directors is assisted by the President, Executive Committee, Financial Committee, Procurement Committee, Project Management Group, Operations Team and the Research Wing in execution of the Charter. In addition we have the Patron Members, Honorary Members and Ordinary Members who act as facilitators and advisors to the Foundation. Each country where we have interests is represented by a Country Ambassador who is responsible for cooperation and tie ups with organisations in that particular country. In India, there is a State Champion for each state who is responsible for the activities of that particular state and is supported by District level Coordinators for smooth operations.

## Scope

We have a team of professionals and domain experts in order to conceptualise, plan and implement various activities. In the background we have a dedicated team which is responsible for building partnerships and collaborations with various stakeholders and arranging for funds for various activities. Scope of activities cover the following areas:-

### 1. Skilling & Employment

Skills and knowledge development are the driving forces behind the financial growth and community development of any country. Building Skills is essential to empower individuals and improve their social acceptance. This has to be complemented by suitable employment opportunities to meet the rising aspirations of youth.

Creating jobs for young people is a major challenge around the world and specially in India, unemployment is a much larger issue since we have the world's largest youth population. What's more young Indians face major challenges because of poverty and low levels of human capital. We at **GLEEMan** have taken it as our duty to provide quality education through our partnerships to those who cannot afford higher education and provide quality jobs to all concerned.

### 2. Women Empowerment

In order to ensure sustainable development of any society it is essential for the women to be treated at par with the men and they should have the equal opportunities, however due to various socio-economic factors prevalent in India there has been a wide spread oppression of the girl child and women at large. Women's empowerment plays a huge role in the development of any nation and we at **GLEEMan** feel strongly that there is a dire need for an equal inclusion of women towards contribution in the growth of the country. In order to strengthen this resolve we will be focusing in the following areas:-

- Educating the Girl Child
- Educating & Counselling Women
- Specialised Skills Training
- Entrepreneurship Development
- Placement Opportunities

### 3. Environmental Protection

Due to the pressures of population explosion there has been an over consumption of precious resources and with huge technological advancements there has been a massive degradation of the biophysical environment. Environmental protection has been made a fundamental duty of every citizen of India under Article 51-A (g) of the constitution which says "It shall be the duty of every citizen of India to protect and improve the natural environment including forests, lakes, rivers, and wildlife and to have compassion for living

creatures". We, through our team of experts would like to contribute towards protecting the natural environment by making efforts to conserve natural resources and the existing natural environment and where possible, to repair damage and reverse trends. Specific areas would include:-

- Spreading Awareness
- Global Warming & Climate Change
- Water Management
- Eco Friendly Energy Generation
- Forest & Wildlife Conservation
- Oceanic Research & Protection of Marine Life

#### 4. Improving Opportunities for Farmers

Agriculture in the India is largely dependent on smallholder family farms. Smallholder family farmers often have access to less than 2 acres of land and depend on labour supplied by household members, and few other inputs. Smallholder production strategies typically utilize a mixture of root crop, vegetable, fruit and livestock varieties for own consumption, supplemented by income from sale of minor quantities. These small farmers are also extremely vulnerable to natural disasters, and price and weather variability. The challenges of poor economic geography (large distances between production and external markets), costly marketing infrastructure, and lack of value-adding opportunities have reduced their competitiveness in domestic markets. These farmers also face strong competitive pressures due to their lack of access to improved inputs such as planting material and labour-saving machinery, and poor access to credit. This has decreased their capacity to consistently meet the supply, quality and food safety standards required by modern retail outlets. In addition, consumers' diets patterns have changed toward less expensive imported and convenience food products. Some of the areas where **GLEEMan** will support the farmers are listed below:-

- Building the Knowledge Base
- Adoption of Latest Technology & Tools
- Soil Regeneration
- Creation of Self Help Groups
- Practical Applications of Agricultural Innovations
- Build a Marketing Strategy for their Products

#### 5. Healthcare

The healthcare system of India is lacking in three factors related to access to healthcare: provision, utilization, and attainment. Provision, or the supply of healthcare facilities, can lead to utilization, and finally attainment of good health. However, there currently exists a huge gap between these factors, leading to a collapsed system with insufficient access

to healthcare. Differential distributions of services, power, and resources have resulted in inequalities in healthcare access. There is a lack of sufficient infrastructure in areas with high concentrations of poor individuals.

Rural areas in India have a shortage of medical professionals. 74% of doctors are in urban areas that serve the other 28% of the population. This is a major issue for rural access to healthcare. Additionally, there exists a shortage of infrastructure for health services in rural areas. Studies have indicated that the mortality risks before the age of five are greater for children living in certain rural areas compared to urban communities. Full immunization coverage also varies between rural and urban India, with 39% completely immunized in rural communities and 58% in urban areas across India.

We plan to address the voids in healthcare in the following areas:-

- Education & Awareness
- Organising Health Camps in Specific Localities
- Campaigns targeting specific diseases/geographies

## 6. Assistance to Orphanages

According to United Nations Children's Fund (UNICEF), India has 29.6 million orphaned and abandoned children. Childline India Foundation (CIF) supported by the women and child development ministry showed that in 2017, of these 30 million children (which is most likely an under-reported figure), there were only 470,000 children in institutionalised care. And of these roughly half a million children, only a fraction finds its way into family care because adoption rates in India are abysmally low. This means that there needs to be a huge readjustment in the government's focus on child development because currently millions of children are being wasted and denied a future of opportunities to realise themselves. We at **GLEEMan** aim at working towards addressing the needs of these children by providing them with care, protection, education and livelihood with a focus towards the following:-

- Building a data base of all orphanages across the country
- Compile specific requirements
- Arrange for funds to the extent possible
- Pay specific attention to the education and skilling of orphans
- Livelihood Generation

## 7. Empowering People with Disability

We at **GLEEMan** believe that every individual has a right to achieve his/her full potential irrespective of any physical/mental disability. The UN Convention on the Rights of Persons with Disabilities has marked a major step forward. The Convention embodies a paradigm shift, from a charitable or medical approach to disability to one which is firmly rooted in human rights. It establishes that discrimination against any person on the basis of disability is a violation of the rights, inherent dignity and worth of the human person. And it obliges States to ensure and promote the full realization of all rights of persons with disabilities in all aspects of society and development. Accordingly our approach is to assist persons with all types of disabilities to achieve their maximum level of sustainable independence as contributing, responsible and equal participants in society.

### Our Motto

Make it Your Duty to Strive to Leave this World a Better Place than you Found it...